

Architecture/Engineering/Construction

ViewSource Client Project Summary



A/E/C Firm Website

DEI Corporation, Cincinnati, Ohio

DEI is a national design/build company that specializes in facilities for banks and credit unions. DEI is a turnkey provider of retail-driven sales environments by incorporating all aspects of facility planning, site search and selection, through architecture, construction, interior design and retail merchandising.

Desire to Showcase Projects

DEI engaged ViewSource to create their website showcasing DEI's projects in a user-friendly format. Additionally, DEI required the ability to maintain their website content independently with content management tools.

Solution

ViewSource collaborated with DEI's design team to create a website deliverable that accommodated all of their design elements within a website content management framework that enabled DEI staff to make routine web site content edits themselves. Additionally, ViewSource provided a project showcase that also could be edited by DEI to add, delete, modify projects to reflect their expanding client portfolio.